



press release

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Hera awarded waste management tender for the Modena area

The bid for the Modena area made by a temporary consortium led by Hera won thanks to its focus on sustainability, innovation and creating shared value. The contract with Atersir, the regulatory agency and contracting station on behalf of the 32 municipalities involved, will extend over a period of 15 years and will have a value of over 880 million euro.

The Emilia-Romagna Territorial Agency for Water and Waste Services (Atersir), the regulatory agency and contracting station, has officially awarded the tender for urban and assimilated waste management in the Modean area to the temporary group of companies (RTI) made up of Hera S.p.A., Giacomo Brodolini Soc. Coop and Consorzio Stabile Ecobi.

The numbers of the tender won by the consortium led by the Hera Group

The contract concerns 32 municipalities in the Modena area, including the city of Modena, covering an area with approximately 490,000 inhabitants overall.

As requested during the tender, the temporary consortium led by the Hera Group – the outgoing manager of this service for the same municipalities – will make significant investments to extend methods for collection over the entire served area that allow waste to be measured precisely, with the aim of minimising the amount of non-sorted waste delivered and increasing the quantity sent for recycling.

The contract, to be signed in the upcoming months by Hera and Atersir, has a total value of over 880 million euro and a fifteen-year timespan.

More sustainability and increased shared value for communities

Thanks to the strong operational skills possessed by Hera and the other companies forming the temporary consortium to which was awarded the contract, the geographical area included in the service contract will be provided with collection models presenting innovative services and equipment, highly oriented towards sustainability, reduced waste and an increase in recycled materials.

Innovation and sustainability, in any case, are values that Hera expressly pursued since the earliest stages of the tender, whose concreteness is proven by the results in terms of the percentage of sorted collection already achieved by the municipalities managed in the Modena area, with unit-pricing collection systems.

The Ecosistema Urbano report published this week by Legambiente and Sole 24 Ore, which compares Italy's capital cities, has also certified Ferrara's leading position in terms of the percentage of sorted waste collected, for the third year in a row. This city is served by Hera with collection systems based on unit pricing, similar to those foreseen for Modena and the other municipalities in the Modena area.

More dialogue and better environmental performances

The key principles underpinning the bid submitted by the consortium led by Hera consist in awareness raising and a more active involvement of citizens and businesses, in order to encourage



a reduction in the overall amount of waste, especially non-sorted waste, and ever-stronger emphasis on sorted waste collection.

In fact, the experience gained until now shows that – regardless of the collection model proposed – the environmental performance of waste collection is better when a community is more aware of its own role. This is why, right from the earliest months of the new service contract, Hera will launch progressive communication and information campaigns aimed at increasing citizen involvement, and in so doing, further increasing the quality of the service, with a view to creating even more shared value for local communities.

Executive Chairman Tommasi: “a confirmation of service quality and of the Group’s competitiveness”

“We are particularly satisfied with being awarded the tender for managing urban and assimilated waste in the Modena area, comments Tomaso Tommasi di Vignano, Executive Chairman of the Hera Group. “This will give continuity to our presence in this area, and provides confirmation of two essential facts: on the one hand, the quality of our work with one of the activities that, since its inception, have characterized Hera's excellence, and on the other, the competitiveness that the Group has reached in the waste management sector. This is the case even when dealing with European-level tenders, for which we have developed specific skills that continue to generate positive effects for the company and for local communities.”

CEO Venier: “alongside the municipalities in the transition to the circular economy”

“With this tender, the 32 municipalities included in the new service contract have all the tools they need to face the challenge of the transition towards increasingly advanced and sustainable urban waste management and, more generally, towards a truly circular economy”, says Stefano Venier, CEO of the Hera Group. “These objectives, thanks to our support and expertise, have now become realistic and concrete. They could not however be achieved without one fundamental element: the involvement and collaboration of people, who remain at the heart of our strategy.”

The 32 municipalities in the province of Modena covered by the tender

Bastiglia, Bomporto, Castelfranco Emilia, Castelnuovo Rangone, Castelvetro di Modena, Fanano, Fiorano Modenese, Fiumalbo, Formigine, Frassinoro, Guiglia, Lama Mocogno, Maranello, Marano sul Panaro, Modena, Montecreto, Montefiorino, Montese, Palagano, Pavullo nel Frignano, Pievepelago, Polinago, Prignano, Riolunato, San Cesario sul Panaro, Sassuolo, Savignano sul Panaro, Serramazzone, Sestola, Spilamberto, Vignola and Zocca.

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